

Prairie Willow Wellness Training is committed to protecting your privacy and ensuring that your personal information is handled securely and responsibly. This Privacy Statement outlines how we collect, use, disclose, and protect your personal information in compliance with the **Personal Information Protection and Electronic Documents Act (PIPEDA)** and other applicable Canadian privacy laws.

1. Information We Collect

We may collect the following types of personal information from users:

- **Personal Identification Information:** Name, email address, mailing address, phone number, and other contact details.
- **Technical Information:** IP address, browser type, device type, operating system, and browsing behavior.
- **Transaction Information:** Payment details, purchase history, and related information for transactions.
- **Cookies and Tracking Technologies:** Information collected through cookies, web beacons, or similar technologies.

2. How We Use Your Information

We use the collected information for purposes such as:

- Providing, maintaining, and improving our services.
- Processing transactions and sending related information.
- Communicating with you regarding your inquiries, orders, or account.
- Personalizing your experience on our website.
- Sending promotional communications, if you have opted in.
- Complying with legal obligations.

3. Disclosure of Your Information

We do not sell your personal information to third parties. However, we may disclose your information to third parties under the following circumstances:

- **Service Providers:** To third-party vendors who help us operate our website or provide services (e.g., payment processors, hosting providers).
- **Legal Requirements:** To comply with legal obligations, such as responding to legal requests, law enforcement inquiries, or court orders.
- **Business Transfers:** In the event of a merger, sale, or transfer of assets.

4. Data Security

We implement appropriate security measures to protect your personal information from unauthorized access, use, disclosure, or destruction. However, no method of transmission over the internet is 100% secure.

5. Your Rights

Under Canadian privacy law, you have the following rights:

- **Access and Correction:** Request access to and correction of your personal information.
- **Withdraw Consent:** Withdraw your consent for us to collect, use, or disclose your information at any time, subject to legal and contractual restrictions.
- **File a Complaint:** File a complaint with the **Office of the Privacy Commissioner of Canada** if you believe your privacy rights have been violated.

6. Cookies and Tracking

Our website uses cookies and similar tracking technologies to enhance your experience. You can manage your cookie preferences through your browser settings.

7. International Data Transfers

If your information is transferred outside of Canada, we ensure that it is protected by appropriate safeguards in accordance with Canadian privacy law.

8. Changes to This Privacy Statement

We may update this Privacy Statement from time to time to reflect changes in our practices or applicable laws. The "Last Updated" date at the top will be revised accordingly.

9. Contact Us

If you have any questions about this Privacy Statement or how we handle your personal information, please contact us at:

Prairie Willow Wellness Training

Phone: 204-799-4905

Email: contact@prairiewillowwellnesstraining.ca